

TWI scopes future for ESRC health business



The Economic and Social Research Council (ESRC) was developing a new business engagement strategy for the health sector.

ESRC asked TWI's Business Process Support (BPS) section to provide a scoping study to inform and advise on the practical implementation of the strategy.

The BPS study included an overview of the current UK health sector. A definition of the market was developed using data provided by TWI's Information Services team and by the Health Technologies Knowledge Transfer Network (HT KTN). BPS collated health sector 'hot' topics and findings from interviews to provide ESRC with potential areas for further, more focused, studies.

In its report, BPS used its broad knowledge and impartiality to make recommendations for the short and medium to longer terms. Priority areas were highlighted as areas for ESRC engagement.

The study advised on broader themes for which an ESRC contribution needed to be developed in collaboration with other national stakeholders.

BPS also suggested additional areas of engagement where further discussion would be needed between relevant parties.

As TWI manages the HT KTN, BPS is well placed to provide ongoing support to ESRC and other organisations in their engagement with the health sector.



"A first class report. It gives us some clear ideas and avenues to follow up and raises some interesting and challenging questions we will need to find answers to."

Kevin Moore,
Deputy Head of Knowledge Transfer at ESRC

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Business Process Support case study

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